

Laurie Leinonen

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2011-Present Mpower Pictures / Freelance

•Executive in Charge of Production

Developed or reviewed budgets and scheduling strategy for financing and production. Over site of projects through completion

“Man Down”

-starring Shia LeBeouf

Currently in Development:

“The Star”

-Director David Alan Johnson

“Day of War”

-Director David Cunningham

“Team Never Quit, The Patriot Tour”

-Marcus Luttrell, Tya Kyle

“The Dating Project”

- Pinecreek Entertainment

“Alpha Film Series” / Alpha International UK/ Canada Nicky Gumble

•Producer/Line Producer

Develop story, scheduling strategy, budget, hired domestic and international Crew, developed and implemented post-production strategy, made all vendor deals, managed working budget and reconciliation.

“Irreplaceable” & “The Family Project” (12 part)

-shot on location in New Zealand, Russia, England, France, Italy, Israel, India

“2016”

-shot on location in Hawaii, India, Indonesia, Kenya, New York, Washington DC

Freelance Producer

November 2015 – Present

Music videos “Santa Baby You’ll be Mine” , “That was the Whiskey”/Performance

Artist : Leslie Cours-Mather

Web series: “Countrified” in production

April – June 2015 “Year by the Sea”

•Line Producer / shot on location in Cape Cod, MA

Director: Alexander Janko / Starring: Karen Allen

July 2011-November 2011 Walt Disney Imagineering

**Producer / Blue Sky Creative*

Developed ideas, ran brainstorming sessions, worked with writers, artists to create presentation to pitch concepts to Imagineering team

1999-2015 Executive Producer/ Line Producer / Marketing Events, Keynotes

Various Clients: Deutsch Advertising, Innocean Advertising, Honda, Yahoo, Amgen, Nintendo, Kia, Boeing, Agilent, Angel Tree, Prison Fellowship, Intel, Stan Lee Media

Highlights:

Intel Developers Forum conference: 4000 attendees, \$15 million budget P& L budget
As the Executive Producer I oversaw team of 6 producers to who managed vertical solutions for: experience design, digital, content, sales, registration, logistics. I worked with the account director to develop strategy and present solutions to the client as part of a pitch team.

Day One Boeing: I produced (developed creative, strategy and logistics) this event and media for Dick Clark Communications. It took place in the Air and Space Museum in Washington DC. The broadcast was sent via satellite to all the McDonnell Douglas and Boeing Facilities.

Stan Lee Media: This was an event to launch Stan Lee Media and online gaming platform. I developed the creative, show flow and media for this event. We built a fabric dome on a stage and put on an event featuring: Dick Clark, Stan Lee, Chaka Kahn and Jerry Lee Lewis

Prison Fellowship and Angel Tree: I produced many videos for Angel Tree that were used in Prison Fellowship fund raising events. I also produced two live fund raising shows with Chuck Colson.

Infiniti and Nissan Live events: I shot media in with Jay Leno in his garages (spent 3 days) and did a live satellite broadcast with Eddie Cheevers to parties at dealerships across the country

1990-2000 Producer of Media for Theme Parks

2000 - Epcot Center/ Motorola exhibit " Your Show"

Interactive Video Wall at Innoventions Epcot Center
Creative Director Craig Hanna of Thinkwell

1995 - Sony Games Promotion Film – E3 Trade Show Video Wall

(Anamorphic 35mm & 16mm formats)

1991 - Jules Verne / La Ronde Theme Park , Montreal -

Bi-vision Film Experience / KBD Innovative Arts

1990 - Seaworld / Manatees Habitat : Theatrical Bi-Vision Film Experience
(Anamorphic format) at Seaworld Florida / KBD Innovative Arts

1989- 1999 Producer/ Line Producer/ Post Producer

*Developed creative, broke down scripts, budgeted, hired department heads, oversaw production and post production,
Reconciled budgets*

“Visual Bible for Kids” 1998

Tommy Nelson Publishing / Marca-Relli Productions

Starring: Judge Reinhold, Kirk Cameron & Frank Perretti

“The Contest” 1998

World Wide Pictures / prepped not shot in Minnesota

“The Ride” 1996-1997

World Wide Pictures / shot in on location in Arizona

Starring: Michael Biehn, Brock Pierce, Jennifer O’Neil

Director: Michael Sajbel, Executive Producer: John Shepherd

Production Manager: Tim Moore of El Paso Films

“The Homecoming” 1995- 1996

World Wide Pictures / shot on location in Chicago

Director: Rock Lane, Executive Producer: John Shepherd

“Power Play” 1994-1995

World Wide Pictures/ shot on location in Vancouver, BC, Canada

Director Rock Lane, Executive Producer: John Shepherd

“Come the Morning” 1993-1994

World Wide Pictures / shot on location in Los Angeles

Starring: Susan Howard with guest appearances by Mariska Hargitay,

John Schneider. Director: Michael Sajbel, Executive Producer: John Shepherd

“Eye of the Storm” 1992-1993

World Wide Pictures / shot on location in Los Angeles

Starring: Connie Selleca, Jeff Conaway

“Scars that Heal” 1993

World Wide Pictures

documentary about the life of Dave Roevers

“McGee & Me” 1989-1990

Focus on the Family / Tyndale House/ Taweel Loos and Company

Live action and animated ½ hour dramas

“Take me out of the Ball Game” Starring Orel Hershiser, featuring music by Michael W. Smith

“Twas the Fight before Christmas”

“Back to the Drawing Board”

“Do the Bright Thing”

1988-2008 Film/Video/Media Freelance Producer

I worked with agencies to develop ideas based on the needs of their clients.

I worked with a team to pitch and sell the ideas. Once sold I budgeted, scheduled, field produced, sometimes directed, post supervised and delivered the completed content to the clients.

Clients included: Nintendo, Honda, Lexus, Infiniti, Amgen, Unisys, Xerox, Boeing, Nasa, Mattel, Microsoft, Carenet

Highlights:

- Xerox Marketing videos were turned into a national advertising campaign about digital printing
- Gallo Ballatore commercial with Dick Clark as a pretape to air live during New Year's Rockin' Eve
- Microsoft, Intel, Agilent videos shot all over the world to support their emerging markets stories. Countries included: Taiwan, Singapore, Mexico, England
- Carenet Pro-Life commercials and music video starring: Sherri Shepherd, Hunter Tylo, Kim Alexis, Rebecca St. James, Billy Preston, Ray Parker Jr.

Production Support:

1986-1987 Paramount Studio, Winkler/Rich Productions, Assistant to the Executive Producer: John Rich and Henry Winkler and Production Assistant, MacGyver

1983-1986 WXYZ-TV , Detroit – Intern, PA, Field Director/Producer (DGA) “Good Afternoon Detroit” – Associate Producer/Co-Writer- “Michigan Thanksgiving Day Parade” / Local talent included: Tim Allen, Dave Coulier

Memberships:	Directors Guild of America, Director Women in Film
Awards & Honors:	Cindy Awards- corporate ITVA-corporate New York Film Festival - corporate US Film Festival etc...
Education:	University of Michigan, BA with honors, 1984