

Ethan Schrum
November 2022

Department of History and Political Science
Azusa Pacific University
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EDUCATION

University of Pennsylvania, Ph.D., History, August 2009

Wheaton College, MA, Religion in American Life, December 2004

Northwestern University, MS, Chemical Engineering, December 2001

Illinois Wesleyan University, BS, Chemistry, *magna cum laude* with honors, May 1999

ACADEMIC POSITIONS

Azusa Pacific University: Associate Professor of History, 2019-
Director, Humanities Program, 2021-
Faculty Fellow, Honors College, 2016-
Assistant Professor of History, 2014-2019

Princeton University: 2020-21 John and Daria Barry Visiting Research Scholar
James Madison Program in American Ideals and Institutions

University of Virginia: Associate Fellow, Institute for Advanced Studies in Culture, 2018-
Affiliated Scholar, Institute for Advanced Studies in Culture, 2016-2018
Associate Fellow, Institute for Advanced Studies in Culture, 2014-2016
Postdoctoral Fellow, Institute for Advanced Studies in Culture, 2011-2014

University of Pennsylvania: Lecturer (full-time, one-year appt.), Dept. of History, 2010-2011
Lecturer (part-time), Dept. of History, Spring 2010, Spring 2008

The College of New Jersey: Lecturer (part-time), Department of History, Spring 2010

BOOKS

The Instrumental University: Education in Service of the National Agenda after World War II
(Cornell University Press, 2019)

Author-meets-critics sessions:

History of Education Society, November 2019 (Mary Ann Dzuback, Roger Geiger, Christopher Loss, Adam Nelson, Andrea Turpin)

Society for U.S. Intellectual History, November 2019 (Howard Brick, Hunter Heyck, Tim Lacy, Emily Levine, Julie Reuben)

Reviews in *American Historical Review* (Roger Backhouse), *History of Education Quarterly* (Andrew Jewett), *The Journal of American History* (Larry Gerber), *The Journal of Interdisciplinary History* (John Rury), *The New Republic* (David Sessions), *Pacific Historical Review* (Angel Cortes), *Society* (John Thelin), Society for U.S. Intellectual History weblog (Adam Nelson)

ARTICLES

“Shaping Minds or Defending Democracy? How Scholars Have Interpreted Major Reports on Higher Education from the 1940s,” *Peabody Journal of Education* [forthcoming, 2023].

“The Reluctant President: Gaylord P. Harnwell and American University Leadership after World War II,” *Pennsylvania Magazine of History and Biography* 141 (October 2017): 329-359.

“Social Science over Agriculture: Re-imagining the Land-Grant Mission at the University of California-Irvine in the 1960s,” *Perspectives on the History of Higher Education* 30 (2013): 311-333.

“To ‘Administer the Present’: Clark Kerr and the Purpose of the Postwar American Research University,” *Social Science History* 36 (Winter 2012): 499-523.

“Clark Kerr’s Early Career, Social Science, and the American University,” *Perspectives on the History of Higher Education* 28 (2011): 193-222.

“Establishing a Democratic Religion: Metaphysics and Democracy in the Debates Over the President’s Commission on Higher Education,” *History of Education Quarterly* 47 (August 2007): 277-301.

SHORTER PIECES

Interview, *The Chronicle Review* Newsletter, November 15, 2021, <https://www.chronicle.com/newsletter/chronicle-review/2021-11-15>

“The Prophet of Academic Doom” (2000-word essay), *The Chronicle Review*, October 19, 2021, <https://www.chronicle.com/article/the-prophet-of-academic-doom>

Stephen Macekura, et. al., and Ethan Schrum, “The Relationship of Markets and Morals Today: A Review of Recent Scholarship on the Culture of Economic Life,” *Soundings* 99.2 (2016): 136-170.

“Clark Kerr” (1000-word essay), in *American National Biography*, ed. Susan Ware, Oxford University Press, October 2015 online accession.

“Even Top College Leaders Vulnerable to Politics: Case of UT’s Powers Echoes Another Crisis Involving Reagan,” *Houston Chronicle* op-ed, July 11, 2014.

“James Marsh” (2500-word essay), in John R. Shook, ed., *Dictionary of Early American Philosophers* (Continuum, 2012).

“A Bibliographic Essay on the University, the Market, and Professors,” *Hedgehog Review* 14.1 (Spring 2012): 43-51.

“Universities aren’t just economic tools,” *Richmond Times-Dispatch* op-ed, February 19, 2012.

E.D. Schrum, T.L. Reitz, and H.H. Kung, “Deactivation of CuO/ZnO and CuO/ZrO₂ Catalysts for Oxidative Methanol Reforming,” *Studies in Surface Science and Catalysis* 139 (2001): 229-235.

BOOK REVIEWS

Emily Levine, *Allies and Rivals: German-American Exchange and the Rise of the Modern Research University*, in *History of Education Quarterly* [forthcoming, 2022].

Ronald G. Musto, *The Attack on Higher Education: The Dissolution of the American University*, in *The Hedgehog Review* web features, June 2, 2022, <https://hedgehogreview.com/web-features/thr/posts/when-a-jeremiad-falls-short>

Paul H. Mattingly, *American Academic Cultures: A History of Higher Education*, in *Indiana Magazine of History* 115.2 (June 2019): 167-168.

LaDale C. Winling, *Building the Ivory Tower: Universities and Metropolitan Development in the Twentieth Century*, in *History of Education Quarterly* 58.4 (November 2018): 627-630.

John L. Puckett and Mark Frazier Lloyd, *Becoming Penn: The Pragmatic American University, 1950-2000*, for H-Net Reviews (H-Pennsylvania), June 2016.

Jamie Cohen-Cole, *The Open Mind: Cold War Politics and the Sciences of Human Nature*, in *History of Education Quarterly* 55.2 (May 2015): 244-247.

Jal Mehta, *The Allure of Order: High Hopes, Dashed Expectations, and the Troubled Quest to Remake American Schooling*, in *American Journal of Sociology* 120.1 (July 2014): 277-279.

James H. Capshew, *Herman B. Wells: The Promise of the American University*, in *Journal of the History of the Behavioral Sciences* 50.2 (Spring 2014): 221-223.

Andrew Jewett, *Science, Democracy, and the American University: From the Civil War to the Cold War*, in Society for U.S. Intellectual History weblog, October 31, 2013.

Randall J. Stephens and Karl W. Giberson, *The Anointed: Evangelical Truth in a Secular Age*, in *Journal of Southern Religion* 14 (2012).

Richard F. Teichgraber III, *Building Culture: Studies in the Intellectual History of Industrializing America, 1867-1910*, in *History of Education Quarterly* 52.2 (May 2012): 315-318.

INVITED PRESENTATIONS

UC Irvine, joint seminar of Department of History and School of Education, “UC Irvine and the Postwar American Research University,” April 16, 2020 [canceled due to COVID-19]

Pennsylvania State University, Department of History lecture, “The Instrumental University Goes Abroad: American Universities' International Institution Building after World War II,” University Park PA, March 24, 2016.

Pennsylvania State University, Center for the Study of Higher Education seminar, “The Academic Clark Kerr: From Industrial Relations to the Knowledge Economy,” University Park PA, March 24, 2016.

New York University, Steinhardt Institute for Higher Education Policy, Clark Kerr symposium, October 25-26, 2012. Invited participant with senior scholars, administrators, and policymakers.

Ecole Normale Supérieure de Cachan, annual workshop, “History of Economics as History of Social Science,” June 18, 2010.

Claremont Graduate University, guest lecture on Democracy and Higher Education, March 8, 2007.

CONFERENCE PRESENTATIONS

- 2023 Panelist, The Truman Commission Report 75th Anniversary, Organization of American Historians Annual Meeting, Los Angeles CA, March 30-April 2 [scheduled].
- 2022 “Why Historians Favor the Harvard Redbook over the Truman Commission Report, and What They Get Wrong,” History of Education Society Annual Meeting, Baltimore MD, November 3-6.
- 2022 Panelist, “Teaching the History of Education in Diverse Communities,” History of Education Society Annual Meeting, Baltimore MD, November 3-6.
- 2022 Panelist, book panel on George Marsden’s *The Soul of the American University Revisited: From Protestant to Postsecular*, Conference on Faith and History Biennial Conference, Waco TX, March 30-April 2.
- 2022 “Protestantism, Interdisciplinarity, and the Analytic Turn in Princeton Philosophy, 1946-1972,” Twelfth Annual U.S. Intellectual History Conference [moved to virtual conference, February 15]. (Panel organizer: “Philosophy and the (Public) Humanities in the United States after 1945.”)
- 2021 Organizer and panelist, book panel on Emily Levine’s *Allies and Rivals: German-American Exchange and the Rise of the Modern Research University*, History of Education Society Annual Meeting, San Diego CA, November 4-7.
- 2021 Discussant, “Biography and the History of Higher Education,” History of Education Society Annual Meeting, San Diego CA, November 4-7.
- 2020 *The Instrumental University: Education in Service of the National Agenda after World War II*. Virginia Festival of the Book, Charlottesville VA, March 18, 2020 [canceled due to COVID-19].
- 2019 “The Research University as an Instrument of Civil Society in Twentieth Century America,” 44th Annual Social Science History Association Conference, Chicago IL, November 21-24.
- 2019 Panelist, 25th Anniversary Retrospective on George Marsden’s *The Soul of the American University: From Protestant Establishment to Established Nonbelief*, History of Education Society Annual Meeting, Columbus OH, October 31-November 3.
- 2019 “How Did We Get Here? Changing Approaches to Collegiate Moral Formation after World War II,” Baylor Symposium on Faith and Culture: The Character of the University, Waco TX, October 17-19.

- 2018 “Confronting the Secular in an Era of Religious Revival: The Paradox of the 1950s,” Tenth Annual U.S. Intellectual History Conference, Chicago IL, Nov. 8-11. (Panel organizer: “Understanding the Secular in Post-1945 America.”)
- 2017 Roundtable moderator, “*Annuit Coeptis*: Forms of Civil Religion in the Midst of Crisis, 1953-2012,” Ninth Annual U.S. Intellectual History Conference, Plano TX, Oct. 26-29.
- 2017 “Samuel Stumpf and the Intellectual Foundations of Liberal Democracy in the 1950s,” American Historical Association Annual Meeting, Denver CO, January 5-8.
- 2016 “The Rise of Outcomes-Based Education and its Impact on the History Classroom,” Conference on Faith and History Biennial Conference, Virginia Beach VA, Oct. 21-23.
- 2016 “Mobilizing the Humanities to Defend Democracy in the Era of Totalitarianism,” The Making of the Humanities V conference, Baltimore MD, October 5-7.
- 2015 “The Rise of Deliberative Democratic Citizenship Education in the Late Twentieth Century,” History of Education Society Annual Meeting, St. Louis MO, November 5-8.
- 2015 “Shedding the Cold War Straitjacket: Periodizing Twentieth-Century American Higher Education,” History of Education Society Annual Meeting, St. Louis MO, November 5-8.
- 2015 Discussant, “Education and Civilization in the United States, 1890-1990,” Seventh Annual U.S. Intellectual History Conference, Washington DC, October 15-18.
- 2015 “Instruments of National Purpose: Gaylord P. Harnwell and the International Turn of Postwar American University Presidents,” Seventh Annual U.S. Intellectual History Conference, Washington DC, October 15-18.
- 2015 “The University of Southern California and Public Administration in Pakistan, 1959-1967,” Society for Historians of American Foreign Relations conference, Arlington VA, June 25-27. (Panel organizer: “Expertise for the World: American Universities’ Activities in the Middle East and East Asia, 1951-1967.”) [delivered in absentia]
- 2014 “Critics of the Instrumental University, 1953-1971: Russell Kirk, Ray Pepinsky, and Robert Nisbet,” Sixth Annual U.S. Intellectual History Conference, Indianapolis IN, Oct. 9-12. (Panel organizer: “Social Science, Social Thought, and the Mission of Post-War Universities.”)
- 2014 “Clark Kerr and Organized Research in the American University,” Organization of American Historians Annual Meeting, Atlanta GA, April 10-13. (Invited as part of a session of the OAH Program Committee, “‘The Uses of the University’ after Fifty Years: New Histories of Higher Education.”)
- 2014 “Beyond the Cold War University: The Prewar Roots of Universities’ Post-World War II Prominence in American Society,” American Historical Association Annual Meeting, Washington DC, January 2-5. (Panel organizer, “Bringing the University Back In: Universities in Twentieth-Century U.S. Social and Political History.”)

- 2013 “Sources of the Instrumental University: Public Administration, International Institution Building, and the Vocabulary of Clark Kerr’s *The Uses of the University*,” 38th Annual Social Science History Association Conference, Chicago IL, November 21-24.
- 2013 “American Modernity in Pakistan? Educating Administrators at the University of Karachi, 1954-1959,” History of Education Society Annual Meeting, Nashville TN, October 31-November 3.
- 2013 Book Roundtable on Andrew Jewett, *Science, Democracy, and the American University: From the Civil War to the Cold War*, History of Education Society Annual Meeting, Nashville TN, October 31-November 3.
- 2013 “Harold Stassen and the U.S. Government’s University Contracts Abroad Program in the 1950s,” Society for Historians of American Foreign Relations conference, Arlington VA, June 20-22.
- 2013 “Theodore Meyer Greene, Religion, and Postwar Liberalism,” Organization of American Historians Annual Meeting, San Francisco CA, April 11-14. (Panel organizer, “Re-assessing the Relations between Protestant Thought and Postwar Liberalism.”)
- 2012 “The Problem of Policy Research in the American University in the 1960s,” Policy History Conference, Richmond VA, June 6-9.
- 2011 “Institutionalizing the Behavioral Revolution: James G. March and Social Science at the University of California-Irvine in the 1960s,” Fourth Annual U.S. Intellectual History Conference, New York NY, Nov. 17-18.
- 2011 “Institutionalizing the Study of Economic Development at Michigan and Yale, circa 1960,” History of Education Society Annual Meeting, Chicago IL, Nov. 3-6.
- 2011 “Theodore Meyer Greene, the Concept of Value, and the Pursuit of Wisdom through Liberal Arts Education,” Educating for Wisdom in the Twenty-First Century University symposium, Waco TX, Oct. 27-29.
- 2011 “Social Science over Agriculture: Re-imagining the Land-Grant University at the University of California-Irvine in the 1960s,” The Legacy and the Promise: 150 Years of Land-Grant Universities conference, State College PA, June 22-24.
- 2010 “The Emergence of the Instrumental University in the Postwar United States,” History of Education Society Annual Meeting, Cambridge MA, Nov. 4-7.
- 2010 “Samuel Stumpf and the Conversation between Law and Theology in the Postwar United States,” Third Annual U.S. Intellectual History Conference, New York NY, Oct. 21-22.
- 2009 “Joseph Willits and the Origins of Problem-Oriented Research in the Elite American Research University,” History of Education Society Annual Meeting, Philadelphia PA, Oct. 22-25.
- 2009 “The University of Pennsylvania and the Rise of American Academic City Planning,” Society of American City and Regional Planning History, 13th National Conference on Planning History, Oakland CA, Oct. 15-18.

- 2009 “Clark Kerr and Behavioral Science at the University of California in the 1950s,” Cheiron: The International Society for the History of the Behavioral and Social Sciences, annual meeting, State College PA, June 25-28.
- 2008 “Gaylord P. Harnwell and the Rhetoric of the Urban University,” Urban History Association Annual Meeting, Houston, TX, Nov 5-8.
- 2007 “*Common Ground* and the Concept of Diversity: A New Vision for American Culture, 1940-1949,” History of Education Society Annual Meeting, Cleveland, OH, Oct. 25-28.
- 2004 “Henry Reed and the Development of English Studies in Antebellum American Higher Education,” History of Education Society Annual Meeting, Kansas City, MO, Nov. 4-7.
- 2002 “James Marsh: The Unknown Pioneer of Teaching English Literature in American Higher Education,” History of Education Society Annual Meeting, Pittsburgh, PA, Oct. 31-Nov. 3.
- 2002 “A response to Thomas Haskell’s interpretation of Peirce and Rorty on love, criticism, and epistemological efficacy in communities of inquiry,” Conference on Faith and History Biennial Conference, Huntington IN, October 9-12.

CAMPUS PRESENTATIONS

University of Virginia, Institute for Advanced Studies in Culture, Fellows Colloquium, Sept. 2, 2011.

University of Pennsylvania, Program on Democracy, Constitutionalism, and Citizenship, graduate workshop, October 11, 2007.

COURSES TAUGHT

Azusa Pacific University

U.S. History to 1865 (introductory) – Fall 2014 (2 sections), Fall 2015 (2 sections)

U.S. History since 1865 (introductory) – Spring 2015 (2 sections), Fall 2016, Spring 2017, Spring 2019 (2 sections), Spring 2020 (2 sections), Spring 2022 (2 sections)

Introduction to Historical Studies (intermediate) – Sp 2015, Sp 2016, Sp 2017, Fa 2022

History of American Foreign Affairs (upper level) – Sp 2015, Sp 2016, Sp 2017, Sp 2019, Sp 2020, Sp 2022

Modern America (upper level) – Fall 2017

Modern American Intellectual History (upper level) – Fall 2014, Fall 2016, Spring 2018, Fall 2018, Fall 2019, Fall 2021

Senior Seminar: The Roaring Twenties Revisited – Fall 2021

Leadership (freshman course in Honors College great books curriculum) – Fall 2016, Fall 2017

Core IV (junior course covering 1880 to present in Honors College great books curriculum) – Fall 2017, Fall 2018, Fall 2019 (2 sections), Fall 2021, Fall 2022

Democracy (senior course on the American political tradition in Honors College great books curriculum) – Spring 2020

Core Texts in History (general education seminar) – Spring 2018, Spring 2019, Fall 2022

Christian Classics (seminar in High Sierra Humanities Program) – Spring 2018

Humanities Plenary (team-taught lecture in High Sierra Humanities Program) – Spring 2018

University of Pennsylvania

U.S. History 1865-Present (introductory) – Spring 2011

Modern American Intellectual and Cultural History (upper level) – Spring 2008, Fall 2010

War and Diplomacy in 20th Century America (upper level) – Spring 2010

The U.S. and the “Third World” during the Cold War (senior research seminar) – Fall 2010

Democracy and the Politics of Knowledge in Twentieth-Century America (upper-level seminar) – Spring 2011

The College of New Jersey

U.S. Diplomacy in the American Century (upper level) – Spring 2010

OTHER ACADEMIC EXPERIENCE

Office of Academic Opportunities, North Central College, Naperville, IL,
May 2002 – March 2003

GRANTS, FELLOWSHIPS, AND SCHOLARSHIPS

Scholarly Undergraduate Research Experience Award, Azusa Pacific University, 2022
 John and Daria Barry Visiting Research Scholar, James Madison Program in American Ideals and Institutions, Princeton University, 2020-21
 Faculty Research Council Grant, Azusa Pacific University, January 2020-December 2021
 Scholarly Undergraduate Research Experience Award, Azusa Pacific University, 2019
 (one of eight awarded university-wide to mentor an undergraduate research project)
 Scholar-Teacher Award, Azusa Pacific University, Fall 2018 (1 course release for writing)
 Center for Research on Ethics and Values Fellowship, Azusa Pacific University, Fall 2018
 (one of seven awarded university-wide; 1 course release for research)
 Center for Research on Ethics and Values Fellowship, Azusa Pacific University, Fall 2017
 (one of six awarded university-wide; 1 course release for research)
 Scholarly Undergraduate Research Experience Award, Azusa Pacific University, 2017
 (one of eight awarded university-wide to mentor an undergraduate research project)
 Student's paper published in *History Matters*, national undergraduate history journal
 Scholar-Teacher Award, Azusa Pacific University, Fall 2016 (1 course release for writing)
 Faculty Research Council Grant, Azusa Pacific University, January 2016-June 2018
 Scholar-Teacher Award, Azusa Pacific University, Spring 2016 (2 course releases for writing)
 Center for Research on Ethics and Values Fellowship, Azusa Pacific University, Fall 2015
 (one of three awarded university-wide; 2 course releases for work on book manuscript)
 Rockefeller Archive Center Grant-in-Aid, 2012
 Lynn E. May, Jr., Study Grant, Southern Baptist Historical Library and Archives, 2010
 Nichols Fellowship, University of Pennsylvania, 2007-2009
 Captain Victor Gondos Summer Travel Grant, University of Pennsylvania, 2008
 Annenberg Summer Research Fellowship, University of Pennsylvania, 2007
 Bentley Library Research Fellowship, University of Michigan, 2007
 Franklin Fellowship, University of Pennsylvania, 2003-2007

PROFESSIONAL AFFILIATIONS

American Historical Association
 Conference on Faith and History
 History of Education Society
 Organization of American Historians
 Society for Historians of American Foreign Relations
 Society for U.S. Intellectual History

LANGUAGES

Spanish, good reading and speaking proficiency
 German, moderate reading and speaking proficiency

PROFESSIONAL SERVICE

Higher Education Affinity Group, History of Education Society
 Chair, 2020-
 Co-chair, 2019-20

Prize Committee, 2021 Leo P. Ribuffo Prize for Best Dissertation in U.S. Intellectual History,
 Society for U.S. Intellectual History

Conference Committee, Eighth Annual U.S. Intellectual History Conference (Stanford, October
 2016), Society for U.S. Intellectual History

Manuscript reviewer: *Cambridge Review of International Affairs*, Cambridge University Press,
Higher Education Forum, *History of Education Quarterly*, Johns Hopkins University Press, *Law
 and History Review*, *Modern American History*, Palgrave Macmillan, Stanford University Press

AZUSA PACIFIC UNIVERSITY SERVICE

2022-23	General Education Council
2021-22	General Education Council Professional Affairs Review Board
2020-21	Professional Affairs Review Board (on sabbatical)
2019-20	Strategic Planning Leadership Team (one of 28 members developing new strategic plan for the university with President Paul Ferguson); member of subcommittee on Defining APU's Academic Mission and Framework Faculty Senate Faculty Senate Academic Reorganization Task Force Professional Affairs Review Board (adjudicates faculty grievances)
2018-19	Faculty Senate (parliamentarian and member of steering committee) Faculty Handbook Committee
2017-18	Faculty Senate Lead faculty planner for proposed MA in Humanities
2016-17	Lead faculty planner for proposed MA in Humanities Search committee, political philosophy, Dept. of History and Political Science Undergraduate Curriculum Review Committee
2015-16	Ad hoc committee to select nominee for Arlin G. Meyer Prize (February) Interim advisor, Phi Alpha Theta history honor society (Fall) Undergraduate Curriculum Review Committee (Spring)
2014-15	Convener, faculty discussions on Introduction to Historical Studies course